



HEART OF LOS ANGELES 21-22 IMPACT REPORT

The last year was a year of growth, success, and expansion for Heart of Los Angeles. As our community began to heal from the impacts of the pandemic, their strength and resilience inspired us to act. We expanded to new places and adapted our approaches to better navigate the changing world around us. We are so grateful for the ability to do this work thanks to our partners, supporters, and HOLA families who make it all possible.

A green outline of a heart shape with a checkmark inside.

3,100+ youth served
yearly across Central and
South Central Los Angeles

A blue icon consisting of three stylized human figures standing side-by-side.

3,765 stakeholders reached
through services offered at our
Lafayette Park headquarters



ACADEMIC SUCCESS

Fall 2021 welcomed full in-person programming once again in our Arts and Recreation Center. Our academic programming alone reached 418 youth of Los Angeles providing support and helping to set them up for success in their classes. This year, we increased access to tutoring and brought back the LEAL Lounge which provides a space for students to connect with one another socially and receive informal homework help.



85%

of Smart Start Elementary students increased their academic performance over the last year



168

early high school students received rigorous individualized tutoring and academic support



100%

of 9th graders increased their core letter grades by half (.5) a grade point, or maintained a B average or higher.

COLLEGE AND CAREER SUCCESS



#classof2022 #firstgen
#collegebound!

- **100%** high school graduation rate
- **196** college-going alumni with over **\$1 million** in scholarships
- **98%** of recent high school graduates are enrolled to attend college
- **93%** retention rate among HOLA alumni currently enrolled in college and **receiving scholarships to pursue their college degree**

ENRICHMENT OPPORTUNITIES AT HOLA

Summer enrichment opportunities like music, art, STEAM education, and athletics, are essential for youth development. Too often, these classes are deprioritized when school funding is low or when families have to make tough choices about what resources to allocate. In addition to our academic offerings, supporting students from 1st grade to college get to and through school, we offer high-quality enrichment classes at no-cost for our kids!



27 weekly hours

of high quality art instruction with 395 students in 20 disciplines, with 19 professional guest artists



36 music classes

offered from beginning to advanced strings, brass, big band, jazz, music production, and voice



96 IO musicians

ages 8-86 participating in the inaugural season of the Eisner Intergenerational Orchestra performing in venues across the city



415 athletes

reached during our girls and boys basketball and soccer leagues, active camps, and more

100% of **art-focused** students felt they **improved as artists**

100% of athletes felt HOLA **helped them do better in school**

100% of **athletes** reported learning positive ways to resolve conflict



FAMILY SERVICES AND VOLUNTEERS

To address our students' needs, HOLA makes recommendations to our formalized Family Services Department, which provides emergency direct aid, food support, mental health services, counseling and wellness services to students and their families.

256 families served

with case management and counseling for both students and their parents

1,700 grocery bags

provided at no cost to families filled with healthy, flexible options

\$230,000 in direct aid

through grocery gift cards, essential items, rental assistance, etc.

HOLA EXPANDS TO SOUTH CENTRAL

One of our exciting accomplishments this year was our expansion to South Central Los Angeles where we now offer visual arts and scientific arts classes out of Augustus Hawkins Nature Park.

1,000+ youth served

during school hours through the BSAP: HEET program each week for an hour of dedicated arts education built into their school day

57 enrolled students

enrolled students living throughout our identified neighborhoods who receive daily arts education Monday through Friday at AHNK

9 community art shows

where students parents, and members of Crenshaw/Dorsey Cluster of schools could celebrate student art

